As a former professor of communications, I find it hard to believe Sinclair Broadcast Group's recent actions.

Since Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest, Sinclair is certainly showing its lack of responsibility to the public.

It is time for us to have more diversification of mass media and have less consolidation of mass media.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them.